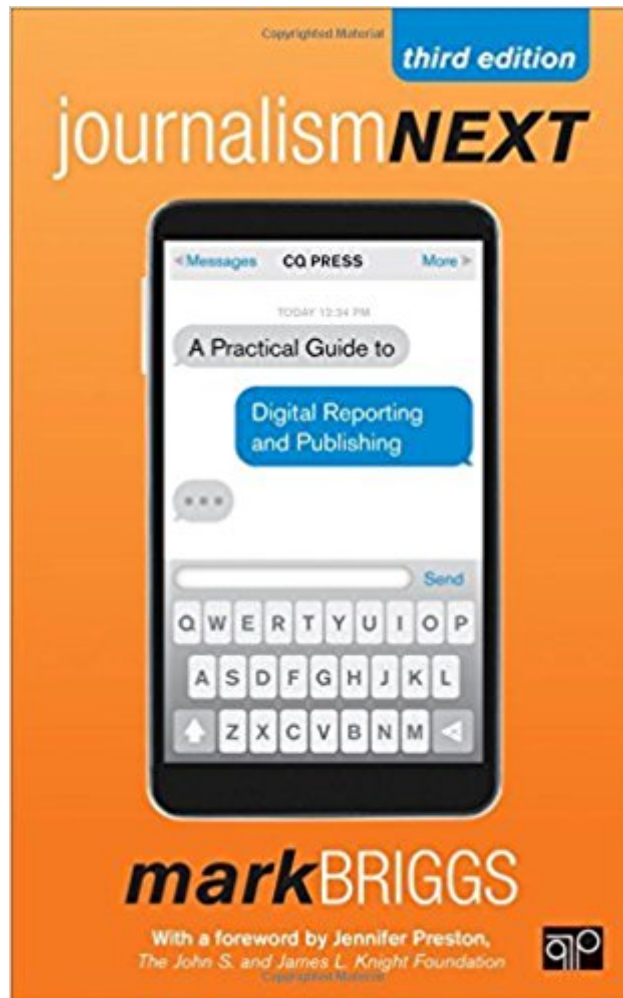




The book was found

Journalism Next: A Practical Guide To Digital Reporting And Publishing



Synopsis

The third edition of Journalism Next is updated with the latest technological innovations and media industry transformations, ensuring that Mark Briggs proven guide for leveraging digital technology to do better journalism keeps pace with ongoing changes in the media landscape. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles.

Book Information

Paperback: 360 pages

Publisher: CQ Press; 3 edition (July 15, 2015)

Language: English

ISBN-10: 148335685X

ISBN-13: 978-1483356853

Product Dimensions: 7.9 x 5 x 0.6 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 6 customer reviews

Best Sellers Rank: #24,639 in Books (See Top 100 in Books) #30 in Books > Textbooks >

Communication & Journalism > Journalism #57 in Books > Reference > Writing, Research &

Publishing Guides > Writing > Journalism & Nonfiction #134 in Books > Textbooks >

Communication & Journalism > Communications

Customer Reviews

Mark Briggs is the author of "Journalism 2.0" and "Entrepreneurial Journalism" and maintains a widely read blog at www.journalism20.com/blog. He is a frequent speaker and presenter at journalism, media and technology conferences throughout the United States and overseas. He is currently the director of digital media at KING-TV in Seattle, and he previously served as assistant managing editor for Interactive News at The News Tribune in Tacoma, Wash., and as new-media director at The Herald in Everett, Wash. He earned journalism degrees from Gonzaga University and the University of North Carolina and was an adjunct professor at Seattle University from 2002 to 2006 and a Ford Fellow for Entrepreneurial Journalism at The Poynter Institute from 2010 to 2012.

What a waste of paper. Everything in this book is either common sense or available more easily, quickly and in a more up-to-date state than in this format. If your professor assigns this as required

reading, don't bother. You will learn nothing new from this book.

Bought this book for a class I'm taking - excellent content, easy to read and follow.

I get a lot of great information from this book.

This people did a good job!!!

excellent piece of journalism literature. Just practical and timely!

Muy buen libro!

[Download to continue reading...](#)

Journalism Next: A Practical Guide to Digital Reporting and Publishing Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Inside Reporting: A Practical Guide to the Craft of Journalism KINDLE PUBLISHING: How To Build A Successful Self-Publishing Business With Kindle and Createspace. A Detailed, Step-By-Step Guide To The Entire Process (Kindle Publishing Series Book 1) Sound Reporting: The NPR Guide to Audio Journalism and Production Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Sports Journalism: An Introduction to Reporting and Writing Inside Reporting (B&B Journalism) Inside Reporting, 3rd edition (B&B Journalism) Investigative Journalism: Proven Strategies For Reporting the Story The Content Machine: Towards a Theory of Publishing from the Printing Press to the Digital Network (Anthem Publishing Studies) Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards The Digital Transformation Playbook: Rethink Your Business for the Digital Age (Columbia Business School Publishing) Career Building Through Using Digital Publishing Tools (Digital Career Building) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures

(photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures)

Contact Us

DMCA

Privacy

FAQ & Help